

### PARTNERSHIP FOR PEACE PROSPERITY FOR PEOPLE



## 2019 ASEAN-Republic of KOREA Commemorative Summit

# The 1<sup>st</sup> Mekong-Republic of KOREA Summit



#### **EMBLEM**

The emblem of the 2019 ASEAN-Republic of KOREA Commemorative Summit depicts Korea and ASEAN countries holding hands with one another as partners for co-prosperity, and its diverse colors represent the harmony and cooperation between Korea and the region.

## PARTNERSHIP FOR PEACE PROSPERITY FOR PEOPLE

#### **SLOGAN**

The official slogan for the 2019 ASEAN-Republic of KOREA Commemorative Summit was selected through a competition involving the people of both Korea and ASEAN. The winning entry successfully embodies the vision for ASEAN-Korea relations that pursues a people-centered community of peace and prosperity.

The 2019 ASEAN-Republic of KOREA Commemorative Summit will take place in Busan, Korea from November 25 to 26 to commemorate the 30th anniversary of the dialogue relationship between the two. In conjunction with this meeting, the 1st Mekong-Republic of KOREA Summit will also be held on Wednesday, November 27.

More than 10,000 attendees are expected to participate in the summits and other special events, including the leaders and delegations of ASEAN countries and the general public and business people of the two regions. The summits will play a crucial role in significantly advancing the relations between Korea and ASEAN.

#### **Event**

2019 ASEAN-Republic of KOREA Commemorative Summit The 1st Mekong-Republic of KOREA Summit

#### **Dates**

November 25-26, 2019 / November 27, 2019

#### Location

Busan

#### Website

www,2019asean-roksummit.kr

#### 2019 ASEAN-Republic of KOREA Commemorative Summit

Korea hosted two special summits with ASEAN in Jeju and Busan in 2009 and 2014 respectively, and the third special summit will be held in Busan this year. This makes Korea the first nation to host all of the three special summits in its own country with ASEAN out of all the countries that have a dialogue relationship with the regional body, which is a testament to ASEAN's trust in and support of Korea's commitment to cooperation with the region. This year's meeting will serve as an opportunity to evaluate the 30 years of the ASEAN-Korea relations and present a vision for the next 30 years.

#### The 1st Mekong-Republic of KOREA Summit

The 1st Mekong-Republic of KOREA Summit will be the first summit-level meeting between Korea and the Mekong region, a result of continued cooperation which began in 2011 when a ministerial meeting took place between the two. The summit will serve as a foundation to further cooperation toward mutual growth with Mekong countries, which are some of the fastest growing regions of ASEAN.



# ASEAN, full of growth and potential

ASFAN's limitless growth potential

Source: World Bank, IMF (2018)



654.290.000



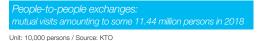
GDP approx. \$2,986.3 billion

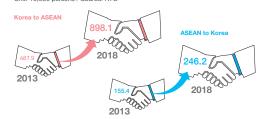


#### Investment: \$8.59 billion invested in ASEAN

Unit: \$ billion / source: Export-Import Bank of Korea (2018)







ASEAN stands for the Association of Southeast Asian Nations, the political and economic regional grouping founded in 1967 to jointly address regional issues. It consists of ten member countries: Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, the Philippines, Singapore, Thailand, and Viet Nam.

Composed of countries with different religions, ethnicities, languages, political systems, and economic levels, the region officially launched the ASEAN Community in 2015 to begin the journey toward a politically united, economically integrated, and socially responsible community. This integration is underpinned by respect for diversity and a young population, which is expected to serve as the main driver of the region's further growth.

#### Korean and ASEAN

Since establishing a dialogue partnership in 1989, Korea and ASEAN have maintained a high level of cooperation. As of 2018, Korea's trade with the region reached \$160 billion (\$100 billion in exports and \$60 billion in imports), making ASEAN the country's second largest trading partner.

ASEAN is the most popular travel destination for Koreans and the number of visitors between the two regions surpassed the 11 million mark in 2018. Bilateral cultural exchanges have also expanded, with the Korean language and Korea's pop culture gaining huge popularity in ASEAN and the ASEAN Culture House launching in Korea in 2017.

As all ten member countries of ASEAN have diplomatic ties with the Republic of Korea and the Democratic People's Republic of Korea, the ASEAN region is a crucial partner of the former on key issues involving the Korean Peninsula. The two regions also cooperate on a wide range of non-traditional security issues such as disasters, ocean security, and terrorism.

## Mekong 5 Countries,

the main driver of further growth

The Mekong is a transboundary river that traverses the five countries of Cambodia, Lao PDR, Myanmar, Thailand, and Viet Nam. The 4,900 kilometer-long river is the longest in Southeast Asia. In the Mekong region, the CLMV countries (Cambodia, Lao PDR, Myanmar, Viet Nam) have posted an average annual growth of 6% over the years, spearheading ASEAN's rapid growth. In particular, a large population of young workers is a source of the dynamism and high growth potential of the Mekong region.

## Korea and the Mekong Region

Recognizing the growth potential of the region, Korea has cooperated with Mekong countries in a host of areas such as public health, rural development, infrastructure, and ICT. On a cumulative basis, as of 2017 Korea has offered \$3.3 billion in official development assistance (ODA) to the four Mekong nations of Cambodia, Lao PDR, Myanmar, and Viet Nam, accounting for approximately 21% of Korea's total bilateral ODA.

Compared to 2011, bilateral trade more than doubled in 2018 to stand at \$84.5 billion, with annual mutual visits tripling to seven million people.

In September 2019, President Moon Jae-in announced the Korea-Mekong Vision and pledged to actively share Korea's experience with Mekong countries so that the Miracle on the Han River can lead to the Miracle on the Mekong River.

#### New Southern Policy

The New Southern Policy, announced in 2017 by President Moon, is Korea's new foreign policy that aims to strengthen its relations with ASEAN and India and to create a "people-centered community" guided by the principles of the 3P—people, prosperity, and peace. As ASEAN and India are two regions with significant growth potential, Korea intends to raise the level of its relations with the two regions in such areas as politics, economy, and culture to the level of relations it has with the US, Japan, China, and Russia. Given the challenging economic environment caused by the spread of protectionism and the need for cooperation to establish peace on the Korean Peninsula, diversification in foreign relations and economy has become not an option but a requirement.

By completing a tour of all ten ASEAN countries in September, President Moon has solidified the foundation to accelerate the implementation of the New Southern Policy. The 2019 ASEAN-Republic of KOREA Commemorative Summit and the 1st Mekong-Republic of KOREA Summit, which are scheduled to be held from November 25 to 27 in Busan, will serve as a catalyst to significantly advance the Policy.



ASEAN information posted on the ASEAN-Korea Centre Website Area (ASEAN Secretariat) Population (UN,2018) Language (ASEAN Secretariat)











#### **Brunei Darussalam**

- P Bandar Seri Begawan
- **1** 0.43 million persons
- Malay, English



#### Cambodia

- Phnom Penh
- 16.24 million persons
- Khmer



#### Indonesia

- Jakarta
- **1** 266.79 million persons
- Indonesian



Lao PDR

- Vientiane
- ★ 6.96 million persons
- Lao



Malaysia

- Yuala Lumpur
- 32.04 million persons
- Malay, English, Chinese,



Myanmar

- Nay Pyi Taw
- ♦ 676,590 km²
  (3 X Korean Peninsula)
- ₹ 53.86 million persons
- Myanmar



- Manila
- 106.51 million persons
- Filipino, English, Spanish



Singapore

- ₹ 5.79 million persons
- English, Malay, Mandarin, Tamil



- Bangkok
- **1** 69.18 million persons
- Thai



- P Ha Noi
- \$\frac{1}{2}\frac{1}{2}\text{ 96.49 million persons}
- Vietnamese



### **Busan,** the marine capital of Northeast Asia

Located on the southeastern coast of Korea, Busan is the country's largest port city and the marine capital of Northeast Asia. It links the Eurasian continent to the Pacific Ocean and it is a city of passion and dynamism in which festivals and must-sees abound.

Busan has a flourishing MICE (meeting, incentive tour, convention, and exhibition) industry. It has successfully hosted large international events such as the Asian Games in 2002 and the APEC Summit in 2005, and it will host the 2019 ASEAN-Republic of KOREA Commemorative Summit, having held the previous one in 2014.

Building on its experience and its people's support, Busan aims to successfully host the Commemorative Summit, in homage to the New Southern Policy and brand itself as a hub of ASEAN-ROK exchanges.

#### **Special Events**

In conjunction with the Commemorative Summit, some 30 events will take place across the country.

From October 15 to 19, 'ASEAN-Korean Train: Advancing Together' traveled successfully across Seoul, Gwangju, and Busan with young people from both Korea and ASEAN on board. On November 24, 'the ASEAN FANTASIA (Pop Music Concert)' in Changwon will bring together talented artists from both Korea and ASEAN for joint performances.

The summit will be accompanied by other special events, including 'the ASEAN-ROK Business and Startup Expo', 'the ASEAN-ROK Culture Innovation Summit', 'the ASEAN-ROK Smart City Fair', 'the ASEAN-ROK Exhibition on Public Service Innovation', and 'the Commemorative Ceremony for the 2019 International Development Cooperation Day in Korea'. 'The Special Exhibition on Biodiversity Cooperation between Mekong Countries and Korea' and 'the Bazaar Mekong: Handicraft and Design Goods' will also take place.









#### Preparatory Office for 2019 ASEAN-ROK Commemorative Summit

7th Fl., OFFICIA, 92, Saemunan-ro, Jongno-gu, Seoul, Korea Website: www.2019asean-roksummit.kr

